

the

new

products

spring/summer 2022 book

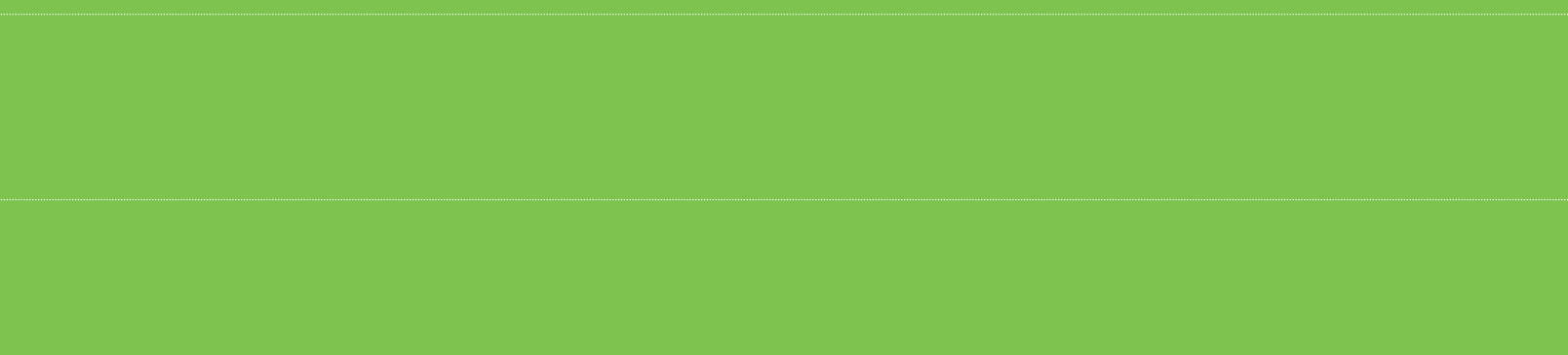


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Applying the

KG Factor



as part of our product strategy enhances our
commitment to sustainability

KG Factor products have a high likelihood of being kept or gifted as determined by an impartial survey of consumers. The KG Factor designation helps identify promo solutions that lessen environmental impact through longevity.

look

for the KG Factor icon

on products throughout this book and at
kooziegroup.com

1300+

items and **growing**

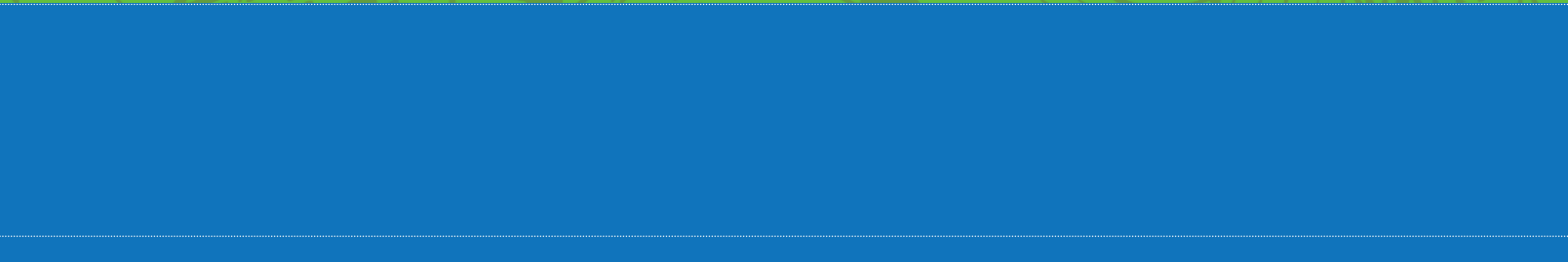
46%

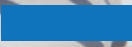
of **consumers** have a **more favorable** opinion of an advertiser if the promotional product they receive is **environmentally friendly**.*



85%

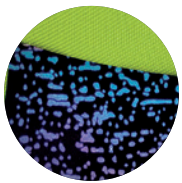
of people would **keep** a KG Factor item or **give** it to a friend because it is **useful, functional, durable** and **attractive**.





trends

safety & fashion



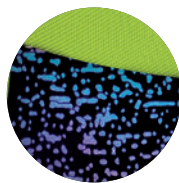
Reflective Strip



16197
Reflective Splash Fanny Pack
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16196
Reflective Splash
Backpack
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Reflective Strip



16191
Koozie® Lagoon
Lunch Cooler
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Koozie® Tie Dye
Recreation Cooler
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Footprints
Drawstring Backpack
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writing instruments

Write on!



writing instruments



56037 Souvenir® Stage Pen

Barrel Color: Black
Trim Colors: Blue, Green, Charcoal, Purple, Red, Orange
Standard Decoration: Screen Print **FREE** set-up
As Low As: \$1.75(C)—Min. 100;
1-color imprint, 1 location



Add some dramatic flair to your next promotional campaign with this sleek, matte black writing instrument. The striking barrel is accented by metallic bands of color near the chrome tip, and Souvenir® branding on the wrap-around chrome clip elevates the style of this pen even more. Ideal for brands who want to see their logo shine in the spotlight.

office & meeting



16204 Souvenir® Daven Journal with Daven Pen

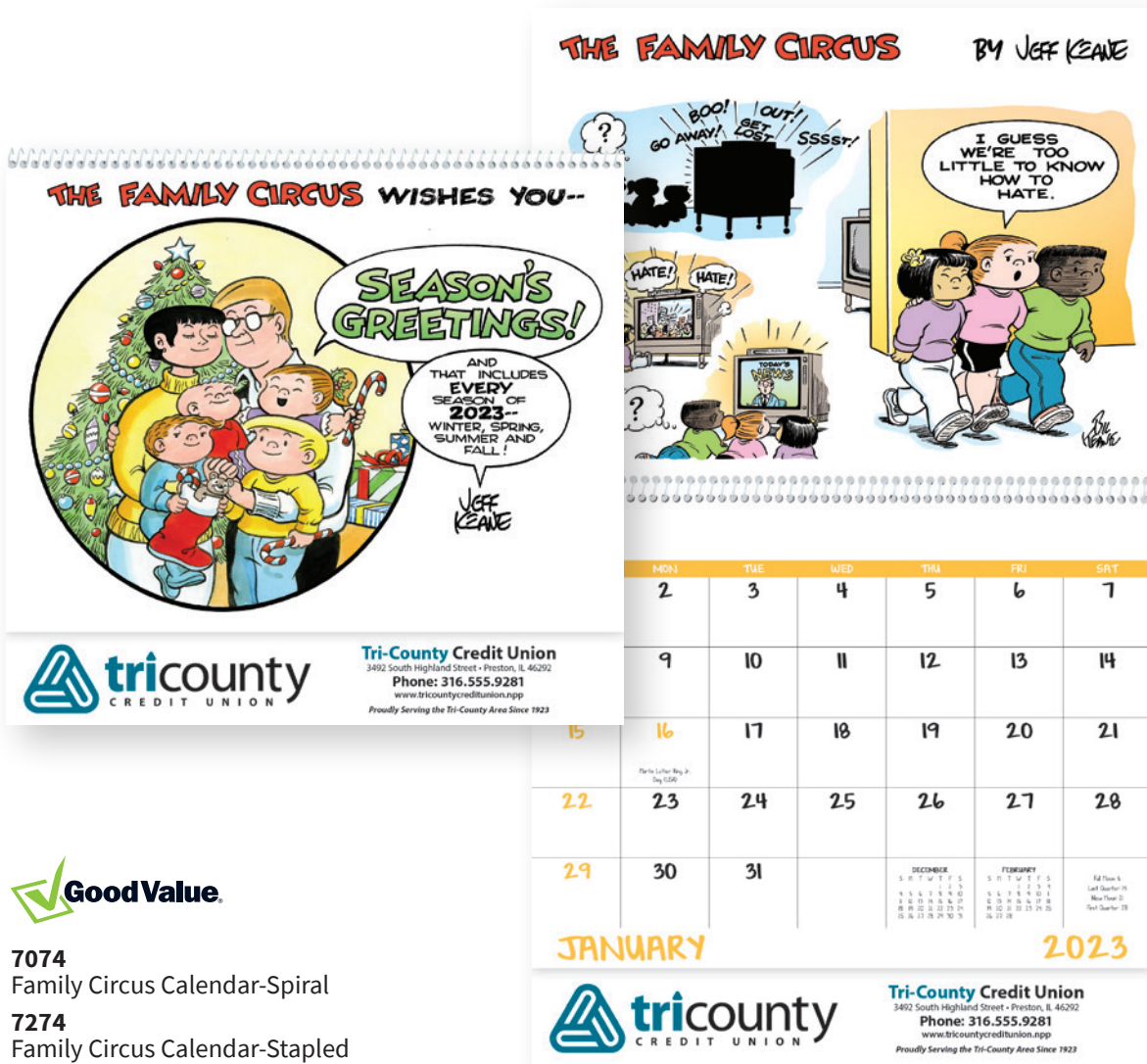
Colors: Black, Blue, Red
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$8.98(C)—Min. 50;
1-color imprint, 1 location



Whether you need to jot down an important reminder or make a quick to-do list, you'll always be ready to write with this journal and pen combo! The journal features a leatherette cover, a magnetic closure, an expandable pocket on the inside back cover, and 80 sheets of FSC-certified lined paper. The pen can be easily stored in the accompanying spine pen loop.



calendars



7074
Family Circus Calendar-Spiral

7274
Family Circus Calendar-Stapled

Standard Decoration: Digital **FREE** set-up
As Low As: \$1.33(C)—Min. 150;
1-color imprint, 1 location

Bil Keane's lighthearted images are beloved by many. Let them brighten the mood every day of the year with this 13-month calendar.

© 2022 Bil Keane, Inc.

calendars



7072
Hoots by Mad Jack-Spiral

7272
Hoots by Mad Jack-Stapled

Standard Decoration: Digital **FREE** set-up
As Low As: \$1.33(C)—Min. 150;
1-color imprint, 1 location

A good laugh creates warmth and goodwill, and “Mad” Jack Hanks’ Hoots calendar fits the bill on both with his humorous cowboy cartoons.



7076
Chicago-Spiral

7276
Chicago-Stapled

Standard Decoration: Digital **FREE** set-up
As Low As: \$1.33(C)—Min. 150;
1-color imprint, 1 location

Be amazed at the Windy City’s fascinating, architecture, monuments and attractions featured in this 13-month calendar.

calendars



7078
Rocky Mountains-Spiral

7278
Rocky Mountains-Stapled

Standard Decoration: Digital **FREE** set-up
As Low As: \$1.33(C)—Min. 150;
1-color imprint, 1 location

The Rocky Mountains 13- month calendar features photographs of interesting and unique places.



6512
Patriotic Desk Pad with Vinyl Corners

Product Colors: Black/Red
Vinyl Corners: Black, Burgundy, Forest Green, Gray, Light Brown, Marine Blue, Red, Royal Blue
Standard Decoration: Digital **FREE** set-up
As Low As: \$6.45(C)—Min. 50;
1-color imprint, 1 location

Display your logo or message with pride on this Flag Desk Pad. Ample memo space for the advertising message and writing make this desk calendar practical for everyone

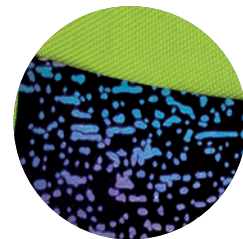


travel



16197
Reflective Splash Fanny Pack

Colors: Royal, Black, Gray, Lime
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$5.99(C)—Min. 100;
1-color imprint, 1 location



Reflective Strip

bags



16191
Koozie® Lagoon Lunch Cooler

Color: Tropical

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$19.39(C)—Min. 24;

1-color imprint, 1 location

Brighten up your workday with this generously sized Koozie® lunch cooler in a fun all-over pattern. Made with RPET, it's as eco-conscious as it is practical, with a main zippered compartment, lots of organizing pockets, and two ways to carry it. Its heat-sealed PEVA liner not only helps prevent leaks but also contains an EPA-registered antimicrobial additive that protects the inner lining itself by suppressing the growth of bacteria, algae, fungi, mold and mildew. Made with 35% post-consumer recycled PET. The recycled content is equivalent to 8 plastic water bottles. (*Based on a 14-ounce water bottle)

bags



16192
**Koozie® Lagoon Dual-Compartment
Lunch Cooler**

Color: Tropical
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$25.29(C)—Min. 24;
1-color imprint, 1 location

A tropical getaway is yours every day of the week with this Koozie® cooler. Its two main zippered compartments provide lots of space for your food and beverages, and its four external pockets are ideal for essentials like your keys, phone, and hand sanitizer. The heat-sealed PEVA liner not only helps prevent leaks but also contains an EPA-registered antimicrobial additive that protects the inner lining itself by suppressing the growth of bacteria, algae, fungi, mold and mildew. And to top it all off, this cooler is constructed with RPET material, which is better for Mother Earth. Made with 42% post-consumer recycled PET. The recycled content is equivalent to 14 plastic water bottles. (*Based on a 14-ounce water bottle.)

bags



Can Also Be Used
as a Backpack



16209
Koozie® Triple-Carry Insulated
Tote-Pack Cooler

Colors: Black, Green, Red, Royal, Tan
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$7.79(C)—Min. 96;
1-color imprint, 1 location

Taking a trip to the grocery store? Picking up pizza on the way home from work? Be sure to bring along the Koozie® Triple-Carry Insulated Tote-Pack Cooler! With its multiple handles, you can sling it over your shoulder, carry it like a grocery bag, or use the convertible/adjustable straps to hold it flat or convert it into a backpack. Whether you need to keep things hot or cold, the thermal liner has you covered while you run errands or enjoy a picnic at the lake.

bags



15893C
Koozie® Tie Dye Recreation Cooler

Color: Black, Green, Royal
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$10.99(C)—Min. 96;
1-color imprint, 1 location

This trendy tie-dye polyester cooler is the perfect way to stand out in the lunch crowd! It features a front slip pocket, as well as two zippered main compartments with PEVA liners. You can also add in a couple of ice packs to help keep your food and beverages cold.

bags

16195

Neon Multi-Zippered Drawstring Backpack

Color: Neon Blue, Neon Green, Neon Orange, Neon Pink, Neon Yellow

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$3.79(C)—Min. 100;

1-color imprint, 1 location

Crisp black accents pop against the bold neon color of this drawstring backpack. Two zippered pockets provide plenty of room to keep your gear organized as you enjoy an outdoor concert or pack up for a trip to the gym, and its sturdy drawstrings make it comfy to tote around.



16196

Reflective Splash Drawstring Backpack

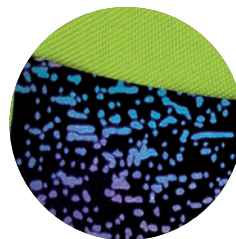
Color: Royal, Black, Gray, Lime

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$3.69(C)—Min. 100;

1-color imprint, 1 location

Wide reflective strips along both sides of this lightweight backpack can provide an extra level of safety when you're out in the dark or in poor weather conditions. The drawstring closure makes it easy to access what's inside while also keeping your items secure.



Reflective Strip

bags



Good Value.

16199 Footprints Drawstring Backpack

Color: Royal, Black, Gray, Lime
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$3.09(C)—Min. 150;
1-color imprint, 1 location

This drawstring backpack goes beyond the ho-hum with diagonal detailing, including a reflective accent. The front slip pocket features a printed pattern and provides a spot to tuck items for easy access. Slip this trusty partner over your shoulder on the way to a concert, the big game, or a stroll in the woods to keep all your necessities close at hand.

ATCHISON®

AP5080C Two-Tone Cutie Patootie Slingpack

Color: Black, Red, Royal, Navy
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$8.99(C)—Min. 50;
1-color imprint, 1 location

Throw all your necessities into the zippered pocket of this right-sized slingpack for a day of hands-free fun. Its two-tone design keeps you looking stylish while the extra-wide strap adjusts to fit comfortably over your shoulder.



bags



16202 Medium Utility Tote

Colors: Charcoal, Royal, Navy
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$12.99(C)—Min. 25;
1-color imprint, 1 location

With so many uses, you'll turn to this sturdy utility tote time and time again. Its large open main compartment makes it easy to pack, and the wrapped bottom board provides stability. When you're done with work or play, it collapses so you can tuck it away easily.



16203 Edgewood Duffel

Color: Black, Burgundy, Navy, Olive Green, Khaki
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$18.99(C)—Min. 25;
1-color imprint, 1 location

Whether it's time to hit the road or the gym, the Edgewood Duffel lets you do it in style with its two-tone design. A roomy double-zippered main compartment is paired with a front zippered pocket and a side zippered shoe compartment to keep your things neat and organized. Carry it how you like using the side pull handles, comfort-grip top carrying handles, or the detachable/adjustable padded shoulder strap.

drinkware



Imprint shown on opposite side of Koozie® logo



46395 Koozie® Kampfire Mug

Colors: Black, White, Blue, Hunter Green, Navy, Gray
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$12.97(C)—Min. 24;
1-color imprint, 1 location

Whether camping for the weekend or spending the day on the water, the Koozie® Kampfire Mug is the perfect companion for any outdoor event. It will keep your beverage of choice hot or cold for hours, and the generous handle makes it easy to carry.

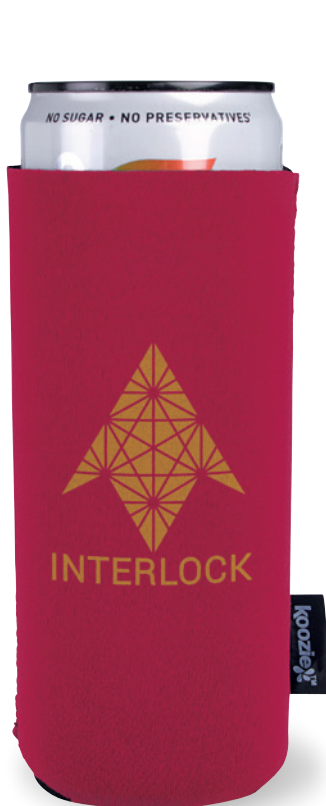


46380 Koozie® Slim Collapsible Neoprene Can Cooler

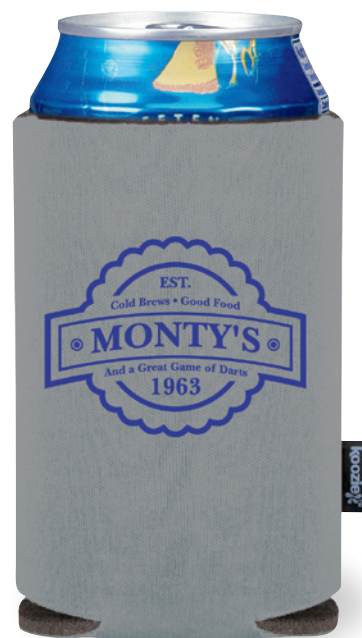
Colors: Black, Red, Royal, Navy, White, Purple, Lime Green
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$1.99(C)—Min. 200;
1-color imprint, 1 location

Everything is more fun with Koozie® can coolers! This slimmer style fits most 12 oz. slim cans and is made from high-quality wetsuit-like material, keeping your preferred drink cooler longer. After all, the Koozie® brand is The Original Chill™!

drinkware



Magnets on the Back Side as Shown



46400 Koozie® Magnetic Slim Can Cooler

Colors: Black, Royal, Red
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$3.25(C)—Min. 200;
1-color imprint, 1 location

Everything is more fun with Koozie® can coolers! This style fits most slim beverage cans and is ideal for tailgating, using while you're in the workshop, or on-the-go as it magnetizes to any metal surface - all while holding a full can of your beverage of choice.



45081 Koozie® Collapsible Can Cooler

New Color: Gray
Standard Decoration: Screen Print \$50(g) set-up
As Low As: \$0.99(C)—Min. 200;
1-color imprint, 1 location

Everything is more fun with Koozie® can coolers! This classic collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer. After all, the Koozie® brand is The Original Chill™!



technology



32490

SCX Design® Maple Wood Clever 5W Speaker

Colors: Maple

Standard Decoration: laser-engraved \$50(g) set-up

As Low As: \$44.99(C)—Min. 15;

laser-engraved imprint, 1 location

Enjoy your favorite tunes for hours with this 5W wireless speaker with an 800 mAh capacity. The maple wood trim and rubberized finish give it a stylish, modern look. This speaker features a light-up logo, a red LED charge indicator, a blue LED wireless connection indicator, and a charging cable that's made from RPET materials. It also comes with a 3-year warranty (charging cable excluded).



32492

SCX Design® Bamboo 10W Wireless Charger

Colors: Bamboo

Standard Decoration: Laser-engraved \$50(g) set-up

As Low As: \$44.89(C)—Min. 15;

laser-engraved imprint, 1 location

Keep your devices fully charged with this 10W wireless charger that's compatible with Qi devices. Made with bamboo, this charger features a 5V/2A input, a 10W output, and an RPET micro-B charging cable. It also comes with a 3-year warranty (charging cable excluded). Also, as a fun additional feature, the charger's logo lights up!

technology



32483

SCX Design® Sound Bar 2X5W

Colors: Black

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$78.74(C)—Min. 10;
laser-engraved imprint, 1 location



Enjoy better sound from your TV or any Bluetooth-compatible device with this 5.0 sound bar. Its sleek rubberized finish and light-up logo make it stylish, and a built-in microphone for teleconferencing lends extra function. Comes delivered in a premium gift box with magnetic closure to make a real impression. Patent pending.



32494

SCX Design® Maple Wood Wireless Power Bank 5000 mAh

Colors: White

Standard Decoration: Laser-engraved \$50(g) set-up

As Low As: \$43.99(C)—Min. 15;
laser-engraved, 1 location

Don't be fooled by this device's maple wood exterior – it packs a powerful punch! Featuring a 5000 mAh capacity, it comes with an input port, two output ports, and a 3-in-1 RPET charging cable. As a fun additional feature, the power bank's illuminated logo lights up when you give it a slight shake, even when it's recharging. Also comes with a 3-year warranty (charging cable excluded).



